



THE PURPOSE OF THIS DOCUMENT IS TO ESTABLISH THE VALUES AND PRINCIPLES THAT GUIDE THE ACTIONS OF THE AZICKIA ENDOWMENT FUND AND TO INFORM THE THIRD PARTIES, DONORS AND PARTNERS.

## Foreword

Azickia is a foundation and a “solutions” web-magazine with a mission to contribute to the reduction of inequalities in the world, through the financing of social impact and positive initiatives. Our ambition is to help spread a new, more modern and more positive way of understanding international development and solidarity.

## Actions & Resources used

- Through our foundation and our Call for projects, we financially support nonprofit organisations in order to help them spread their social impact and to contribute to the achievement of the UN Sustainable Development Goals.
- Aligned with the concept and principles of Solutions Journalism, we publish articles called “Stories”, available in both French and English, with the aim of providing an easier, more accessible, way of understanding the most pressing social issues around the world, placing existing positive solutions and social impact back at the heart of information.

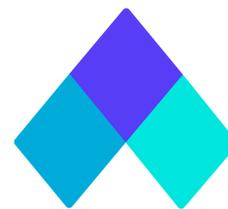
AZICKIA supports three main themes in relation to the UN SDGs :

- Health
- Education
- Gender Equality



## Our values

- Transparency : The philanthropy and international solidarity sectors are sometimes criticized for their lack of transparency. AZICKIA is committed to ensure transparency and rigor in its actions, by supporting on the one hand high social impact projects carried out by people and organizations with similar values as the ones AZICKIA is committed to and, on the other hand, by providing impact and financial reporting as well as a varied and high-quality editorial content. The broader objective is to facilitate the understanding of the social issues behind such financial support and to enable those who wish to do so to easily follow the progress of the projects we support and which we propose as part of our calls for public generosity.



- Tolerance : Non-discrimination, openness and tolerance towards others are at the heart of our concerns and mission. AZICKIA strives to bring this value to life and to ensure that it is reflected in all its actions.
- Impact : Our mission is to support non-profit organisations in order to amplify their impact and achieve the UN Sustainable Development Goals. AZICKIA is committed to trying to measure its impact to the best of its abilities in order to improve and optimize its donations, and maximize its social impact.
- Modernity : To meet these goals of transparency and social impact, we are particularly relying on a modern and innovative approach to donation and impact funding that allows us to update editorial content and key information on our site, thus encouraging engagement and trust.
- Solutions : All our offer and content, both for the Azickia Stories section and the financing of projects through our foundation, are inspired by a positive vision of the social impact solutions and initiatives that exist today, carried out by committed people who share our values and wish to improve the world we live in. We therefore select projects that allow their beneficiaries to become autonomous and gain control over their own lives, without reinforcing a pattern of dependency. We make sure that our Stories section also reflects these values and this important concept of "Empowerment".

## **Basic principles and rules of ethics :**

### **1. Core principles**

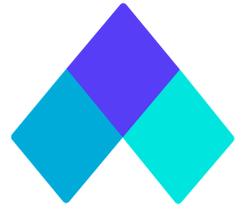
#### - Political neutrality and independence

AZICKIA asserts its political neutrality. We ensure that the strict application of our mission is carried out in complete independence, in compliance with the legal and regulatory provisions in force.

#### - Respect of Human Rights

AZICKIA's mission is to work for the common good and for the reduction of inequalities in the world. It places respect for the environment and the human person at the heart of its values and actions.

AZICKIA carries out all its actions without regard to religious, racial or other form of discrimination and is committed to the respect of Human Rights as defined in the Universal Declaration of Human Rights.



Within the framework of its "Stories", AZICKIA aims to put forward social impact projects and initiatives, in France and throughout the world, without necessarily adhering to all the opinions and actions carried out by them. In line with its values, it is and will remain in AZICKIA's DNA to fight against any form of discrimination and promote equality for all.

## **2. Management and fundraising**

AZICKIA commits to its donors and the public to:

- Use in a sound and rigorous manner the funds at AZICKIA's disposal as well as those raised through calls for public generosity,
- Allocate the proceeds from public generosity in accordance with the donor's wishes,
- Communicate in a transparent manner on the use of funds, AZICKIA – Code of Ethics
- Allocate the funds collected in a prudent and efficient manner, in strict accordance with the purpose and missions of the foundation

## **3. Collection of data and respect of privacy**

AZICKIA is committed to respecting the legislative and regulatory provisions concerning the protection of personal data. In particular, it will respect any request to unsubscribe from contact files. AZICKIA guarantees that it will never transmit its subscriber and/or donor files to third parties, whether free of charge or for a fee.

## **4. Transparency and duty to inform**

AZICKIA must make available to the public all the usual accounting information as well as an activity report updated at least on an annual basis. Our accounts are certified by an auditor, in accordance with the regulatory and legal obligations in this respect.

AZICKIA agrees to report on its activities in full transparency to any legitimate authority.

In its "Stories" section as well as for the implementation of each of its actions, AZICKIA seeks transparency and reliability, in a permanent concern for quality, of rigour and compliance with the legal and regulatory provisions in force.

## **5. Application of this Code of Ethics**

AZICKIA's donors and partners are committed to be in agreement with the values, core principles and ethics set out above. They also undertake to respect them in their relations with AZICKIA.